

Board Minutes
Public Improvement Assessment District
Regular Meeting

Tuesday, August 3, 2021

MEMBERS PRESENT : Lars Keim, Bill DeBrooke, June Ramirez, Robert Rodriguez, Stephanie Sokolosky, John Percy, Charlie Perez, Frank Hale, Steve Aune, Jo Wagner, Raymond Reyes, Jesus Alonso

ABSENT MEMBERS : Jaime Rodriguez, Wayne Lowry

OTHERS PRESENT : Alexis Alaniz, Downtown Director; Norma Gonzalez, Redevelopment Specialist; Rene Perez, City Commissioner; Rick Kelly, Guest; Ricardo Reyes, Guest; Cassandra Consiglio, Guest; Isabel Zepeda, Guest; Abel Castaneda, Guest; Harlingen Police Department, Guest

Vice Chairman John Percy called the meeting to order at 12:07p.m, August 3, 2021, at 221 E. Van Buren, Harlingen, Texas.

Agenda Item No. I WELCOME AND INTRODUCTIONS

Mr. Percy welcomed board members, staff, and guests.

Agenda Item No. II CITIZEN COMMUNICATION

Mr. Ricardo Reyes would like to speak on item #5.
Mr. Abel Castaneda would like to speak on item #7.

Agenda Item No. III MINUTES FOR APPROVAL: REGULAR MEETING OF JULY 6, 2021

Mr. Percy asked members of the board if there was a motion to approve the minutes of the regular meeting of July 6, 2021. After brief review, Mr. DeBrooke made a motion to approve the minutes. Mrs. Wagner seconded the motion. The motion carried unanimously. Mr. Percy turned over the meeting to Mr. Keim.

Agenda Item No. IV CONSIDER AND TAKE ACTION TO APPROVE LOZANO PLAZA CONCEPT OF STAGE, BLOCKED LETTERS, AND RESTROOMS.

Ms. Alaniz explained the concept of the stage, block letters, and restrooms are as follows. The C.V.B. has already allocated the funding to provide us with the block letters. Mrs. Consiglio added the C.V.B has wanted to add this to the Lozano Plaza because there are a lot of visitors on a weekly basis to Market Days, Art Night, and other events. This would be a good photo attraction to our downtown area. Mrs. Wagner made a motion. Mr. Aune second the motion. Discussion followed. After discussion this item was tabled. Mrs. Wagner moved to table the item. Mr. Aune second. Mr. Keim called for a vote. The motion carried unanimously.

Mr. Reyes excused himself from the room at this time and meeting continued with quorum.

Agenda Item No. V CONSIDER AND TAKE ACTION TO APPROVE TRUNK & TREATS FESTIVAL SCHEDULED FOR OCTOBER 1, 2021 from 5:00 P.M. - 11 P.M.

Ms. Alaniz explained Raymond Reyes, owner of The Spot has proposed an event for the W. Jackson side during the month of October. This is a family friendly event with vendors and entertainment. Mr. Ricardo Reyes was asked to speak on the event and explained this is to help pay for medical bills for a member of a local community involved car club. Mr. Perez made a motion. Mrs. Ramirez seconded. Discussion followed regarding the permit ordinance and if this event was done through a non-profit entity. Mr. Percy moved to approve the item. Mr. Perez second. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. VI CONSIDER AND TAKE ACTION TO APPROVE OF STREET CLOSURE TO CLOSE JACKSON STREET FROM THE WEST SIDE OF "WEST" STREET TO THE EAST SIDE OF "F" STREET.

Ms. Alaniz explained this is the street closures for the Trunks & Treats Festival. Dr. Sokolosky made a motion. Mr. Percy seconded. Discussion followed. Mr. DeBrooke made a motion to close Jackson Street west of "West" Street. Also close west of "F" street and east of "E" street. Closing "C" and "D" street. Mrs. Wagner second. Mr. Keim called for a vote. The motion carried unanimously.

Mr. Reyes returned and the meeting continued with a quorum.

Agenda Item No. VII CONSIDER AND TAKE ACTION TO DISCUSS JACKSON STREET MARKET DAYS & HARLINGEN ART NIGHT.

Ms. Alaniz explained the City of Harlingen has approached the Market Days committee of possibly expanding the event and taking it over. The Market Days committee will present to the City Commission on August 18, 2021. In October the expansion for the Market Days will begin on the W. Van Buren side of the District. Staff & Board Members have talked to business owners to let them know and everyone seems to be on board with the expansion. Harlingen Art Night is funded now by Market Days. Mr. Percy made a motion to discuss. Mr. Rodriguez seconded. The motion carried unanimously.

Agenda Item No. VIII DIRECTOR'S REPORT


Ms. Alaniz asked if they had any question on the manager's report. No questions were given.

Agenda Item No. IX ADJOURN

With no further items to discuss. Mr. Keim called a motion to adjourn. Mr. Percy made a motion. Mr. Perez seconded. Mr. Keim adjourned the meeting.

The meeting was adjourned at approximately 12:58p.m

Respectfully submitted,



Norma González