

Board Minutes
Public Improvement Assessment District
Regular Meeting

Tuesday, September 1, 2020

MEMBERS PRESENT : Lars Keim, Bill DeBrooke, June Ramirez, Robert Rodriguez, Stephanie Sokolosky, John Percy, Frank Hale

ABSENT MEMBERS : Jaime Rodriguez, Jo Wagner, Charlie Perez, Steve Aune

OTHERS PRESENT : Alexis Alaniz, Downtown Director; Norma Gonzalez, Redevelopment Specialist; Rick Kelly, Guest

Chairman Lars Keim called the meeting to order at 12:06p.m, September 1, 2020, at 209 W. Jackson via Zoom Video Conference, Harlingen, Texas.

Agenda Item No. I WELCOME AND INTRODUCTIONS

Mr. Keim welcomed board members, staff, and guests.

Agenda Item No. II CITIZEN COMMUNICATION

None.

Agenda Item No. III MINUTES FOR APPROVAL: REGULAR MEETING OF JUNE 2, 2020

Mr. Keim asked members of the board if there was a motion to approve the minutes of the regular meeting of September 1, 2020. After brief review, Mr. DeBrooke made a motion to approve the minutes. Mr. Rodriguez seconded the motion. Mr. Keim asked if there were any corrections. The motion carried unanimously.

Agenda Item No. IV FINANCIAL UPDATE

Mr. Keim invited Ms. Alaniz to speak on this item. Ms. Alaniz reported that out of the Special Assessments Grants for the fiscal year of 2019-2020 we originally allocated \$30,000 for the year and we currently have a remaining balance of \$4,793.21. In regards to the Public Improvements, there is a remaining balance of \$28,000.00 but we need to pay the balance of \$21,148.00 for the pole banners which will leave a remaining balance of around \$7,000.00

Agenda Item No. V CONSIDER AND TAKE ACTION TO APPROVE THE SIGNAGE FOR EL GALLITO FELIZ LOCATED AT 406 W. HARRISON IN ACCORDANCE WITH ARTICLE XVIII- DOWNTOWN DISTRICT OVERLAY.

Ms. Alaniz explained they are not in our district but they are a part of our overlay and need approval for signage on their door. The signage dose meet the allowance. Dr. Sokolosky made a motion. Mr. Rodriguez seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. VI CONSIDER AND TAKE ACTION TO APPROVE THE STORE FRONT GRANT FOR ME VALE CREATIONS LOCATED AT 119 E. JACKSON IN ACCORDANCE WITH ARTICLE XVIII – DOWNTOWN DISTRICT OVERLAY.

Ms. Alaniz explained the storefront was approved at the previous board meeting and that they are requesting a storefront grant in the amount of \$575. Dr. Sokolosky made a motion. Mr. DeBrooke seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. VII CONSIDER AND TAKE ACTION TO APPROVE THE SIGNAGE FOR RED’S HUNTING AND FISHING SHOP LOCATED AT 103 W. JACKSON IN ACCORDANCE WITH ARTICLE XVIII – DOWNTOWN DISTRICT OVERLAY

Ms. Alaniz explained this is a new business located at one of the Rialto’s leasing spaces and they are only requesting for sign approval. Everything meets the requirements. Dr. Sokolosky made a motion. Mr. Rodriguez seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. VIII CONSIDER AND TAKE ACTION TO HAVE A CHAMBER & DOWNTOWN HARLINGEN CARAVAN PARADE AND SCAVENGER HUNT ON THURSDAY, OCTOBER 8, 2020 FROM 5:30-6:30PM.

Ms. Alaniz explained the Chamber of Commerce asked us to help participate in a caravan supporting the downtown district with also a scavenger hunt. At this moment I was asked to wait for Administration approval in regards to social distancing guidelines. At this time I would like to table the item unless you would like to approve and have it there pending Administration approval. Discussion followed. Mr. DeBrooke made a motion. Dr. Sokolosky seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. IX CONSIDER AND TAKE ACTION TO APPROVE THE DID BUDGET FOR THE FISCAL YEAR 2021.

Ms. Alaniz explained that in the packet sent shows the estimated proposed budget for the fiscal year of 2021. Mr. DeBrooke made a motion. Dr. Sokolosky seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. X DIRECTOR'S REPORT

Ms. Alaniz explained she continues to submit her Director's report to the City Manager getting those flag pole banners so that we have them within this new season. Also quite a few of our businesses were selected as a 2020 Valley Morning Star Readers Choice Winners and congratulations to John Pearcy as a part of your board he got best architect. I'm also seeing other ways to promote other than commercials and looking for different options to lay out for the board. And I will also go before the promotion committee before I would present before the board. Ms. Alaniz asked if they had any questions on her manager's report. No questions were given.

Agenda Item No. XI ADJOURN

Dr. Sokolosky offered items for the agenda in the next meeting. Agenda item she would like to discuss is the idea of having a working group. Discussion followed. Ms. Alaniz made a note. With no further items to discuss. Mr. Keim called a motion to adjourn. Dr. Sokolosky made a motion. Mr. Rodriguez seconded. Mr. Keim adjourned the meeting.

The meeting was adjourned at approximately 12:18 p.m.

Respectfully submitted,



Norma Gonzalez