

Board Minutes

Public Improvement Assessment District

Regular Meeting

Tuesday, May 4, 2021

MEMBERS PRESENT : Lars Keim, Bill DeBrooke, June Ramirez, Robert Rodriguez, Stephanie Sokolosky, John Pearcy, Charlie Perez, Frank Hale, Steve Aune

ABSENT MEMBERS : Jaime Rodriguez, Jo Wagner,

OTHERS PRESENT : Alexis Alaniz, Downtown Director; Norma Gonzalez, Redevelopment Specialist; Gabriel Gonzalez, Guest; Raymond Reyes, Guest; Ace Cavazos, Guest

Chairman Lars Keim called the meeting to order at 12:08p.m, May 4, 2021, at 209 W. Jackson, Harlingen, Texas.

Agenda Item No. I WELCOME AND INTRODUCTIONS

Mr. Keim welcomed board members, staff, and guests.

Agenda Item No. II CITIZEN COMMUNICATION

Mr. Bill DeBrooke submitted a citizen communication letter and explained he would like to see us wrap up all the things started in the last 30 years and move forward.

Agenda Item No. III MINUTES FOR APPROVAL: REGULAR MEETING OF APRIL 6, 2021

Mr. Keim asked members of the board if there was a motion to approve the minutes of the regular meeting of April 6, 2021. After brief review, Mr. Aune made a motion to approve the minutes. Mrs. Ramirez seconded the motion. The motion carried.

Agenda Item No. IV FINANCIAL UPDATE

Mr. Keim invited Ms. Alaniz to speak on this item. Ms. Alaniz reported in our Special Assessments Grants for the fiscal year of 2020-2021 we have a balance of \$13,946.14. In regards to the Public Improvements, there is a remaining balance of \$2,550.65.

Mr. DeBrooke excused himself from the room at this time and meeting continued with quorum.

Agenda Item No. V CONSIDER AND TAKE ACTION TO APPROVE THE SIGNAGE FOR “GIRL OF ALL TRADES” LOCATED AT 102 W. JACKSON IN ACCORDANCE WITH ARTICLE XVIII- DOWNTOWN DISTRICT OVERLAY.

Ms. Alaniz explained the owner of “Girl of All Trades” submitted signage for their business located at 102 W. Jackson. All signage meets allowance. Mr. Aune made a motion. Dr. Sokolosky second the motion. Mr. Keim called for a vote. The motion carried unanimously.

Mr. DeBrooke returned and the meeting continued with a quorum.

Agenda Item No. VI CONSIDER AND TAKE ACTION TO APPROVE THE PAINT COLOR OF THE STOREFRONT FOR “MODERN EXPRESS FURNITURE” LOCATED AT 110 W. JACKSON IN ACCOURDANCE WITH ARTICLE XVIII – DOWNTOWN DISTRICT OVERLAY.

Ms. Alaniz explained the owner of “Modern Express Furniture” selected Reflection/Grey SW 7661 for their business located at 110 W. Jackson. Dr. Sokolosky made a motion. Mrs. Ramirez seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. VII CONSIDER AND TAKE ACTION TO APPROVE THE SIGNAGE FOR “MODERN EXPRESS FURNITURE” LOCATED AT 110 W. JACKSON IN ACCORDANCE WITH ARTICLE XVIII- DOWNTOWN DISTRICT OVERLAY.

Ms. Alaniz explained the owner of “Modern Express Furniture” submitted signage for their business located at 110 W. Jackson. All signage meets allowance. Mr. Perez made a motion. Dr. Sokolosky seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. VIII CONSIDER AND TAKE ACTION TO APPROVE A SIGN GRANT FOR “MODERN EXPRESS FURNITURE” LOCATED AT 110 W. JACKSON IN ACCORDANCE WITH ARTICLE XVIII – DOWNTOWN DISTRICT OVERLAY.

Ms. Alaniz explained the property owner has requested a sign grant for their property located at 110 W. Jackson. The requested amount for this property is \$6,400. Mr. DeBrooke made a motion. Mrs. Aune seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. IX CONSIDER AND TAKE ACTION TO APPROVE OF JACKSON STREET UNITED FESTIVAL TO BE HELD ON JUNE 26, 2021 FROM 12PM-12AM.

Ms. Alaniz explained the property owner located at 323 W. Jackson has submitted a proposal to create an event on W. Jackson across the railroad tracks. He is expecting 1,500-2,000 people to attend the event. Mr. Perez made a motion. Mr. Pearcy seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. X CONSIDER AND TAKE ACTION TO APPROVE OF STREET CLOSURES FOR JACKSON STREET UNITED FESTIVAL TO CLOSE JACKSON FROM THE WEST SIDE OF WEST STREET TO THE EAST SIDE OF "E" STREET.

Ms. Alaniz explained the property owner is requesting approval for street closures from Jackson to West Street for the Jackson Street United Festival. Mr. DeBrooke made a motion. Mr. Aune second. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. XI CONSIDER AND TAKE ACTION TO APPROVE OF STREET CLOSURES FOR HARLINGEN ART NIGHT TO CLOSE "A" ST. NORTH OF JACKSON TO THE SOUTH SIDE OF THE ALLEY NORTH OF JACKSON AND "A" ST. SOUTH OF JACKSON TO THE NORTH SIDE OF THE ALLEY SOUTH OF JACKSON.

Ms. Alaniz explained the Harlingen Art Night will resume on May 28, 2021 and is requesting street closures for the remaining year. Ms. Ramirez made a motion. Dr. Sokolosky second. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. XII CONSIDER AND TAKE ACTION TO APPROVE APRIL 30, 2021 TO BE THE LAST DAY TO ELIMINATE CURBSIDE RESERVE PARKING FOR BUSINESSES.

Ms. Alaniz explained due to the COVID pandemic merchants had the ability to reserve one parking space for curbside. Now that most businesses are open and at full capacity, we are eliminating the curbside parking space and having April 30, 2021 the last day to reserve a parking space. Mr. Pearcy made a motion. Mr. Rodriguez seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. XIII CONSIDER AND TAKE ACTION TO APPROVE OF THE KRGV SUMMER IMAGE & MERCHANT CAMPAIGN.

Ms. Alaniz explained we have changed our spring campaign to now run during the summer during the slower months for us. Promotion committee has approved. Mr. DeBrooke made a motion. Dr. Sokolosky seconded. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. XIV DIRECTOR'S REPOT

Ms. Alaniz asked if they had any question on the manager's report. No questions were given.

Agenda Item No. XV ADJOURN

With no further items to discuss. Mr. Keim called a motion to adjourn. Mr. Aune made a motion. Mr. Rodriguez seconded. Mr.Keim adjourned the meeting.

The meeting was adjourned at approximately 12:22p.m

Respectfully submitted,



Norma Gonzalez