

Board Minutes

Public Improvement Assessment District

Regular Meeting

Tuesday, February 2, 2021

MEMBERS PRESENT : Lars Keim, Bill DeBrooke, June Ramirez, Robert Rodriguez, Stephanie Sokolosky, John Percy, Charlie Perez, Frank Hale, Steve Aune

ABSENT MEMBERS : Jaime Rodriguez, Jo Wagner,

OTHERS PRESENT : Alexis Alaniz, Downtown Director; Norma Gonzalez, Redevelopment Specialist; Gabriel Gonzalez, Guest

Chairman Lars Keim called the meeting to order at 12:00p.m, February 2, 2021, at 209 W. Jackson via Zoom Video Conference, Harlingen, Texas.

Agenda Item No. I WELCOME AND INTRODUCTIONS

Mr. Keim welcomed board members, staff, and guests.

Agenda Item No. II CITIZEN COMMUNICATION

None.

Agenda Item No. III MINUTES FOR APPROVAL: REGULAR MEETING OF JANUARY 5, 2021

Mr. Keim asked members of the board if there was a motion to approve the minutes of the regular meeting of January 5, 2021. After brief review, Mr. Aune made a motion to approve the minutes. Mr. Rodriguez seconded the motion. The motion carried unanimously.

Agenda Item No. IV FINANCIAL UPDATE

Mr. Keim invited Ms. Alaniz to speak on this item. Ms. Alaniz reported in our Special Assessments Grants for the fiscal year of 2020-2021 we have a balance of \$24,361.54. In regards to the Public Improvements, there is a remaining balance of \$12,788.38.

**Agenda Item No. V CONSIDER AND TAKE ACTION TO APPROVE THE SIGNAGE FOR
“THE RUFF HOUSE” LOCATED AT 311 W. VAN BUREN IN
ACCORDANCE WITH ARTICLE XVIII- DOWNTOWN DISTRICT
OVERLAY.**

Ms. Alaniz explained the owner of “The Ruff House” submitted signage for their business located at 311 W. Van Buren. The signage is located on the two front doors. All signage meets sign allowance and we just need approval.. Mr. Aune made a motion. Mr. Perez second the motion. Mr. Keim called for a vote. The motion carried unanimously.

**Agenda Item No. VI CONSIDER AND TAKE ACTION TO APPROVE OF A SUP REQUEST TO
ALLOW AN ADULT BUSINESS (BAR/LOUNGE) LOCATED AT 407 W.
HARRISON IN ACCOURDANCE WITH ARTICLE XVIII – DOWNTOWN
DISTRICT OVERLAY.**

Ms. Alaniz explained this business has requested a new SUP for this location. An existing bar is already located at that address; they are just changing ownership and need approval on a new SUP request. . Mr. Perez made a motion. Mr. Aune seconded. Mr. Keim called for a vote. The motion carried unanimously.

**Agenda Item No. VII CONSIDER AND TAKE ACTION TO APPROVE A PROMOTION GRANT
FROM VALLEY MORNING STAR FOR A VALENTINES
ADVERTISEMENT FOR OUR MERCHANTS.**

Ms. Alaniz explained this is another promotion grant that Valley Moring Star submitted to us. They do have 8 participating businesses interested in this advertisement and it is a total of \$690.00. Dr. Sokolisky made a motion. Mr. Aune seconded. Mr. Keim called for a vote. The motion carried unanimously.

**Agenda Item No. VIII CONSIDER AND TAKE ACTION TO APPROVE A SIGN GRANT FOR
“THE UPPERCUT CLUB” LOCATED AT 220 E. JACKSON STE. A IN
ACCORDANCE WITH ARTICLE XVIII – DOWNTOWN DISTRICT
OVERLAY.**

Ms. Alaniz explained the Uppercut Club is requesting approval on a new signage on their façade. We have not yet received the artwork, so this item will need to be tabled. Mr. DeBroke moved to table the item. Mr. Rodriguez seconded. Mr. Keim called for a vote. The motion carried unanimously.

**Agenda Item No. IX CONSIDER AND TAKE ACTION TO APPROVE A PUBLIC
IMPROVEMENT GRANT OF \$1,000.00 FOR THE FIXING OF THE LA
PLACITA ARCH.**

Ms. Alaniz explained a couple of weeks age, the arch on the La Placita arch had been hit and some of the brick shattered and needed fixing. Parks & Recreation requested if we can help getting the invoice paid. Mr. Aune made a motion. Mr. DeBrooke seconded. Discussion followed. Mr. Keim called for a vote. The motion carried unanimously.

Agenda Item No. X DIRECTOR'S REPOT


Ms. Alaniz asked if they had any question on the manager's report. No questions were given.

Agenda Item No. XI ADJOURN

With no further items to discuss. Mr. Keim called a motion to adjourn. Dr. Sokolosky made a motion. Dr. Aune seconded. Mr.Keim adjourned the meeting.

The meeting was adjourned at approximately 12:15p.m

Respectfully submitted,


Norma Gonzalez