



**Advisory Board Meeting
Thursday, April 28, 2016 at 10:00am
311 E. Tyler Street
Harlingen, TX 78550
Harlingen Chamber of Commerce Board Room**

AGENDA

1. Welcome and Introduction of Members
2. Citizen's Communication
3. Executive Director Presentation- Harlingen CVB 101
4. Executive Director Report
 - a. CVB Staff Update
 - b. Marketing Plan Update
5. Consider and approve action to form a marketing subcommittee.
6. Adjourn

I, the undersigned authority, do hereby certify that the above Notice of Meeting is a true and correct copy of said Notice and that I posted said Notice on the bulletin board in the City Hall of the City of Harlingen, a place convenient and readily accessible to the general public at all times and said Notice was posted on Monday April 25, 2016 at 9:30 a.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said meeting. Dated this 25th day of April, 2016.

A handwritten signature in black ink that reads "Melissa A. Landin". The signature is written in a cursive style and is positioned above a horizontal line.

Melissa A. Landin, Executive Director