

DEVELOPMENT CORPORATION OF HARLINGEN, INC.
BOARD OF DIRECTORS' REGULAR MEETING
OCTOBER 30, 2018

Notice is hereby given that the above Board of Directors will hold a Regular Meeting on Tuesday, October 30, 2018 at 5:30 p.m., at City Hall, Town Hall, 2nd floor, 118 East Tyler Avenue, Harlingen, Texas.

The Development Corporation of Harlingen, Inc., hereinafter "HEDC", reserves the right to meet in Executive Session on any agenda item should the need arise, and if applicable, pursuant to authorization by Title 5, Chapter 551 of the Texas Government Code. HEDC meetings are available to all persons regardless of disability. If you require special assistance, please contact the HEDC office at (956) 216-5081 or e-mail us at info@harlingenedc.com at least 24 hours in advance of the meeting.

AGENDA ITEMS

Call Meeting to Order

Roll Call

Pledge of Allegiance

Recognition of Guest(s)

Public Comment

1. Consent Agenda.

The following items are of a routine or administrative nature. The Board has been furnished with background material on each item and/or it has been discussed at a previous meeting. All items will be acted upon by one vote, without being discussed separately, unless separate discussion of any item is requested by a Board Member. Items withdrawn from the Consent Agenda for individual consideration will be heard in their normal sequence after the remainder of the Consent Agenda has been acted upon.

a) Consider and possible action to approve the following board minutes:

Regular meeting - September 18, 2018

Joint special meeting - September 28, 2018

b) Consider and possible action to approve the following financial reports:

September 30, 2018

2. Executive Session pursuant to Chapter 551, Subchapter D., V.T.C.A. Government Code (Section 551.072), regarding the purchase, lease or value of real estate, if the deliberation in an open meeting would have a detrimental effect on the position of the Development Corporation of Harlingen Inc. in negotiations with a third person regarding some of the following projects; and/or Contemplated or pending litigation, or matters where legal advice is requested of the Attorney on a matter in which the duty of the attorney to the Board under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Act. Section 551.071 of the Texas Open Meetings Act. and/or Executive Session pursuant to Chapter 551, Subchapter D., V.T.C.A. Government Code (Section 551.087) regarding commercial and financial information from business prospects with which the Board is conducting economic development negotiations and/or to discuss or deliberate financial or other incentives relating to the following projects:

- a. ITD Precision Stampings
- b. TSTC/UACC
- c. Project Flex
- d. Project Melt
- e. Project Solid Ground
- f. Project Rabbit
- g. Project Development
- h. Fox Valley Molding

3. Consider and possible action on executive session items, if necessary.
 - a. Consider authorizing President to enter into a new Performance Agreement with ITD
 - b. Consider authorizing staff to negotiate agreement as discussed in executive session.
 - c. Project Flex
 - d. Project Melt
 - e. Project Solid Ground
 - f. Project Rabbit
 - g. Consider authorizing staff to negotiate the acquisition of property as outlined in executive session, subject to obtaining final approvals at a later date.
 - h. Fox Valley Molding
4. Consider presentation and approval of City request to have HEDC provide matching grant funds for sidewalk construction projects impacting commercial enterprises in the amount of \$241,091
5. Discussion on cost-of-living increase for HEDC employees.
6. Consider approval of marketing expenditure of \$15,750 to Neoncloud for promotional video.
7. Consider approval of marketing expenditure of \$32,800 to Multiview for digital marketing services.
8. Consider presentation, and approval of a new commercial recruitment program:
9. Staff reports
 - a) Commercial development activities report including, but not limited to:
 - 1) Commercial Development activities
 - 2) Marketing update
 - 3) Update on opportunity zones
 - b) CEO's report
 - 1) Regional partnerships
 - 2) Recent or upcoming marketing or training events
 - 3) Other industrial activities

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Board of Directors of the above named Corporation is a true and correct copy of said notice posted on the bulletin board at City Hall of said City of Harlingen, Texas in a place convenient and readily accessible to the general public at all times and on the Corporation's Internet Website and said Notice was posted on Friday, October 26, 2018, at or before 5:00 p.m. and remained so posted for at least 72 hours preceding the time of said meeting.



Raudel Garza, Manager and Chief Executive Officer