

REGULAR MEETING OF THE CITY OF HARLINGEN CONVENTION & VISITORS BUREAU

WEDNESDAY, JANUARY 23, 2019
CHAMBER OF COMMERCE CONFERENCE ROOM
311 E. TYLER | HARLINGEN, TEXAS

This is not a Meeting of the Harlingen Elective Commission; however, a quorum of the City Commission may be present.

1. Call to order.
2. Citizen Communication.
3. Consideration and approval of CVB Board Meeting minutes for December meeting.
4. Google Ads
5. Marketing of future events
6. Feeder market marketing
7. Discussion and possible direction to City staff as to any items to be placed on future Board agendas.
8. Adjourn

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Advisory Board of the above name city or town is a true and correct copy of said Notice and that I posted a true and correct copy of said Notice on the bulletin board, in the City Hall of said City or Town in Harlingen, Texas, a place convenient and readily accessible to the general public at all times, and said Notice was posted on or before Wednesday, January 23, 2019 at 12:00 p.m. and remained so posted continuously for at least 72 hours preceding the scheduled time of said Meeting.

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services such as interpreters for persons who are deaf or hearing impaired, readers, large print or Braille, are requested to contact HCVB department at (956)622-5053 prior to the meeting so that appropriate arrangements can be made.

By: _____

Cassandra Consiglio, HCVB Director

