Notice is hereby given that the above Board of Directors will hold a Regular Meeting on Tuesday, April 30, 2019 at 12:00 p.m. (noon), at the Texas Regional Bank, 6770 West Expressway 83, 4th Floor, Board Room, Harlingen, Texas.

The Development Corporation of Harlingen, Inc., hereinafter “HEDC”, reserves the right to meet in Executive Session on any agenda item should the need arise, and if applicable, pursuant to authorization by Title 5, Chapter 551 of the Texas Government Code. HEDC meetings are available to all persons regardless of disability. If you require special assistance, please contact the HEDC office at (956) 216-5081 or e-mail us at info@harlingenedc.com at least 24 hours in advance of the meeting.

AGENDA ITEMS

Call Meeting to Order

Roll Call

Pledge of Allegiance

Recognition of Guest(s)

Public Comment

1. Consent Agenda.

The following items are of a routine or administrative nature. The Board has been furnished with background material on each item and/or it has been discussed at a previous meeting. All items will be acted upon by one vote, without being discussed separately, unless separate discussion of any item is requested by a Board Member. Items withdrawn from the Consent Agenda for individual consideration will be heard in their normal sequence after the remainder of the Consent Agenda has been acted upon.

   a) Consider and possible action to approve the March 19, 2019 board minutes.
   b) Consider and possible action to approve the March 31, 2019 financial reports.

2. Executive Session pursuant to Chapter 551, Subchapter D., V.T.C.A. Government Code (Section 551.072), regarding the purchase, lease or value of real estate, if the deliberation in an open meeting would have a detrimental effect on the position of the Development Corporation of Harlingen Inc. in negotiations with a third person regarding some of the following projects; and/or Contemplated or pending litigation, or matters where legal advice is requested of the Attorney on a matter in which the duty of the attorney to the Board under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Act. Section 551.071 of the Texas Open Meetings Act. and/or Executive Session pursuant to Chapter 551, Subchapter D., V.T.C.A. Government Code (Section 551.087) regarding commercial and financial information from business prospects with which the Board is conducting economic development negotiations and/or to discuss or deliberate financial or other incentives relating to the following projects:

   a. Project Melt
   b. Project Development
   c. Project Mountain 2
   d. Project Firefly
   e. Project Brown Seed
   f. Project Stitch
   g. Project Park
   h. Project Blade
   i. Project Grand Entrance
   j. Project Tone
3. Consider and possible action, if any, on executive session items, if necessary.
   
   a. Project Melt
   b. Project Development
   c. Project Mountain 2
   d. Project Firefly
   e. Project Brown Seed
   f. Project Stitch
   g. Project Park
   h. Project Blade
   i. Project Grand Entrance
   j. Project Tone

4. Consider presentation and possible action authorizing expenditure of marketing funds for a lead generation services proposal with ROI for $30,000.

5. Discussion on Public Improvement District RFQ submitted and possible action on selection of a firm to negotiate services agreement.

6. Staff reports
   
   a) Industrial development and recruitment activity
   b) CEO’s report on marketing and development activities for past month and near future
   a) Central State resources

I, the undersigned authority, do hereby certify that the above Notice of Meeting of the Board of Directors of the above named Corporation is a true and correct copy of said notice posted on the bulletin board at City Hall of said City of Harlingen, Texas in a place convenient and readily accessible to the general public at all times and on the Corporation’s internet website and said Notice was posted on Friday, April 26, 2019, at or before 12:00 p.m. and remained so posted for at least 72 hours preceding the time of said meeting.

Raudel Garza, Manager and Chief Executive Officer