

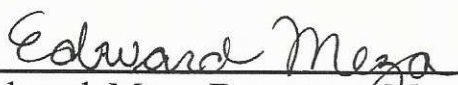
BOARD OF DIRECTORS – NOTICE OF REGULAR MEETING

Notice is hereby given of a regular meeting of the **Downtown Improvement District BOARD OF DIRECTORS** to be held at **12:00 noon, Tuesday, January 17, 2017**, at the Harlingen Downtown Office, 209 W. Jackson, Harlingen, Texas.

AGENDA

1. Welcome and Introductions
2. Citizen Communication
3. Minutes for Approval: Regular meeting of November 1, 2016
 Regular meeting of December 6, 2016
 Special Meeting of December 16, 2016
4. Financial Update
5. Consider and take action to approve and select a Downtown Lighting Committee.
6. Consider and take action to recommend to the Harlingen City Commission the inclusion of two additional blocks of W. Jackson St. in the La Placita section into the Downtown Improvement District, in accordance with Section 159.179 of Chapter 159 of the City of Harlingen Code of Ordinances.
7. Consider and take action to approve the proposal for the Ch.5 KRGV-TV Harlingen Downtown Image Spring 2017 Campaign and DID's contribution of \$8,000. This campaign will include 16 merchants and will run from April 14 - May 13, 2017.
8. Manager's report on recent activities and upcoming events.
9. Adjourn

Posted the 13th day of January , 2017 at 2:00 p.m.



Edward Meza, Downtown Manager

(RM)