



STATE OF THE CITY ADDRESS

January 29, 2016

Rotary Club of Harlingen

City Commission



Centennial Celebration



Centennial Celebration



Centennial Celebration



First Five Years
of our
Second Century

Safe Place
to Live

Reduction in Violent Crime

392 in 2010



203 in 2015



Reduction of almost half

Reduction in Property Crime

4447 in 2010



2193 in 2015



Reduction of more than half

Low Violent Crime Rate

2014 Averages

State	4.05 per 1000
National	3.65 per 1000
Harlingen	2.262 per 1000

Sources: *FBI Crime Statistics webpage*
HPD Crime Fusion Center

Police in the Community



Police in the Community



Police in the Community



Run with the Heroes RGV



Run with the Heroes RGV



Shop With a Cop



Police in the Community



Financial Strength

Fund Balance Growth

2010: \$10,527,631

2015: \$15,974,356

- Unaudited

(More than 140 days of operation)

Upgraded the City's bond
rating to AA- in 2011

Have maintained that rating

FitchRatings

**STANDARD
& POOR'S**

The McGraw-Hill Companies

Harlingen “... has a stable
financial history ”

“... tax rate and economic
growth remained positive
during the recession ”

- *October 2015 report*

FitchRatings

“ ... the City’s overall debt burden
and total carrying costs are
moderate ”

“... principal amortization is rapid ”

- *October 2015 report*

FitchRatings

Tax Rate

Cameron County Cities

Rio Hondo .860600

Combes .811099

La Feria .760000

San Benito .728125

Los Fresnos .715000

Brownsville .700613

Primera .692772

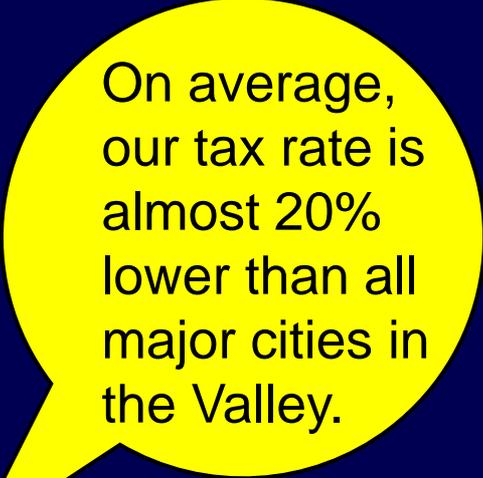
Port Isabel .626327

Harlingen .588827

Tax Rate

Hidalgo County Cities

Donna	.982828
Mercedes	.7550
Weslaco	.6767
Pharr	.6540
Edinburg	.6350
Harlingen	.588827



On average, our tax rate is almost 20% lower than all major cities in the Valley.

Financial Strength:

- Strong Reserves
- Moderate to Low Debt
- Low Tax Rate

Investing in
Harlingen is
Creating Jobs

New Retail Jobs



New Restaurants



New Companies



Palms Behavioral Health



The Reese



Bert Ogden Auto Complex



Created
at least 3500
New Jobs

Unemployment Rate

10.8% in 2011



5.5% in 2015

Total
investment
of nearly
\$200 million

Property tax base
grew 8.22% to
over \$2.9 million

More than
2600 construction
permits totaling
more than
\$386 million

Impressive
Economic
Growth

Investing in the City's Infrastructure

New Fire Station



Funds from
previous bond
issue approved
by voters

New Roadway Projects

- Bass Pro Drive
- Stuart Place Road
- E. Treasure Hills Extension
- Brazil and Teege Road
- Spur 54
- Bass Pro Drive West

Road Resurfacing Projects

- W. Lincoln Avenue
- Dixieland Road
- Le Moyne Gardens
- Lincoln Avenue
- Barbara Avenue
- Hurst Avenue
- Adkins Drive
- Flynn Drive
- 7th Street
- Bonito Road
- Kimble Avenue
- Kennedy Avenue
- Gayle Avenue
- Duval Avenue
- Wilson Road
- Halpin Road
- Crockett Road

Budgeted
\$1.5 million
for Streets this
fiscal year

Drainage

3rd Street Drainage Ditch Project



Jefferson Drainage Ditch



Buchanan, Hays & "M" Street Storm Sewer Project



Parks & Playgrounds

C.B. Wood Park



C.B. Wood Park



Rangerville Road Park



Hugh Ramsey Nature Park



25th Street Hike & Bike Trail



Hometown Heroes Trail Project



Hometown Heroes Trail Project



Mayor's Wellness Council

Mayor's Wellness Council



Mayor's Wellness Council



Mayor's Wellness Council



Community Cleanups and Beautification

Keep Harlingen Beautiful



Keep Harlingen Beautiful



Governor's Community Achievement Award



Progress in 7 Areas:

Community Leadership and Coordination

Public Awareness

Education

Beautification and Community Improvement

Litter Prevention and Cleanup

Solid Waste Management

Litter Law and Illegal Dumping Enforcement

Community Partners



Partnership with the National Guard



Removal of Deteriorated Structures



Removal of Deteriorated Structures



Neighborhood Cleanups



440.40 Tons of Debris

Neighborhood Cleanups



4217 Tires

Leveraging Fiscal & Human Resources

Grants in the last five years:

Parks \$ 3,410,000

Infrastructure \$ 6,836,300

Public Safety \$ 3,832,059

+ Others

TOTAL of more than

\$14 million

Harlingen WaterWorks



Building and
Improving Water
and
Wastewater
Facilities

Wastewater Treatment Plant Expansion



Wastewater Treatment Plant Expansion

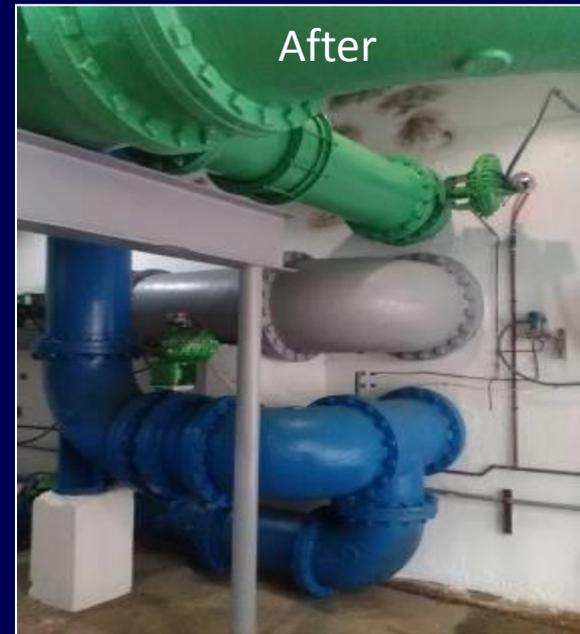


Wastewater Treatment Plant Expansion



26 major projects

\$21,639,315



Community Development

Community Organizations



Affordable Housing Programs



Habitat for Humanity Partnership

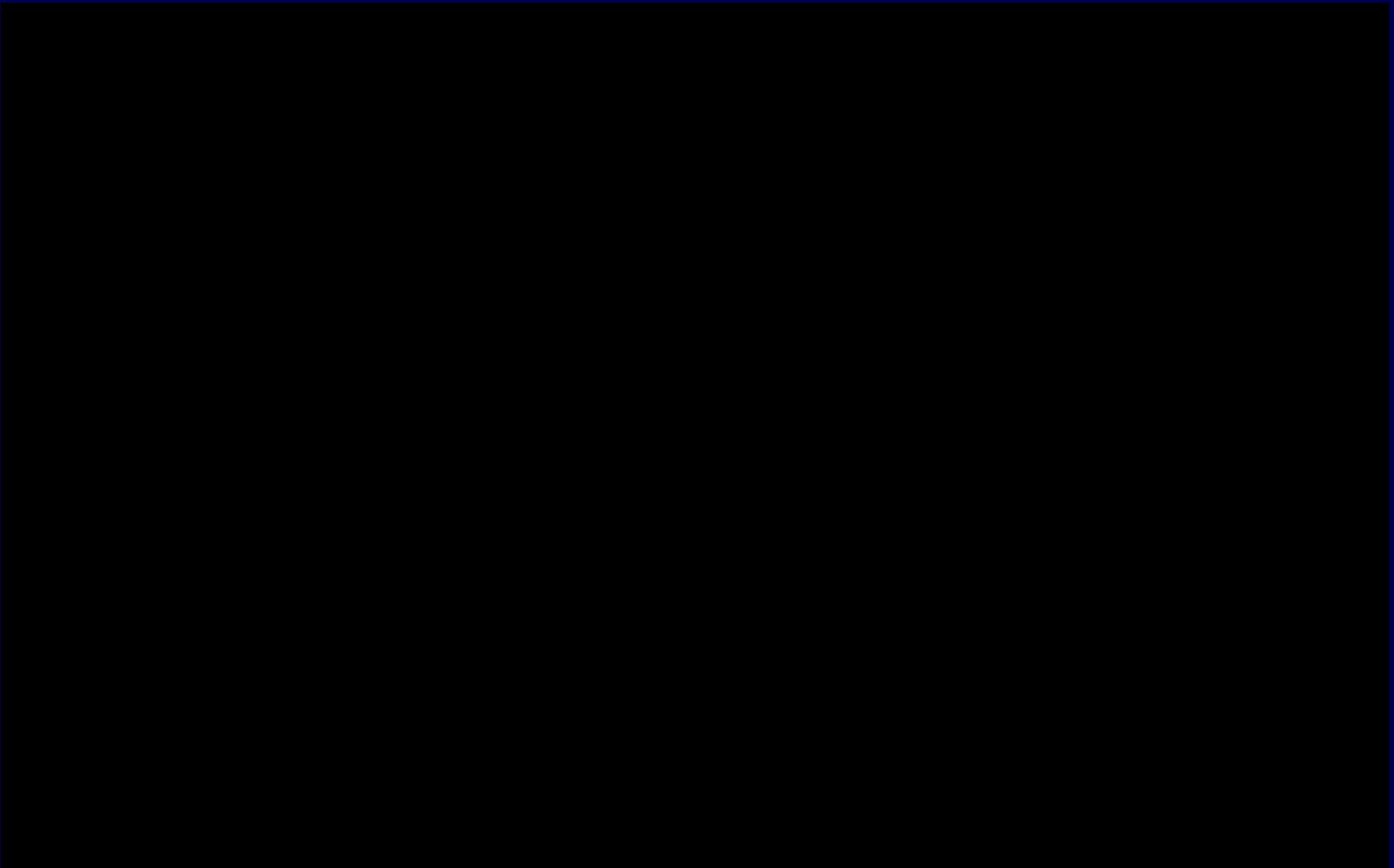


Medical School

UT RGV

Partner with UT RGV





Partner with UT RGV



Partner with UT RGV



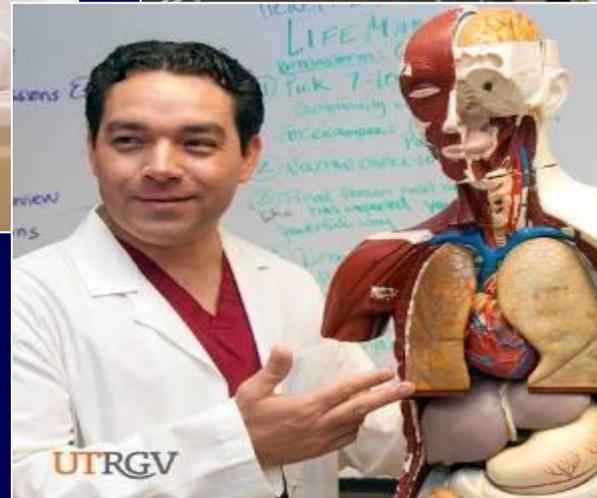
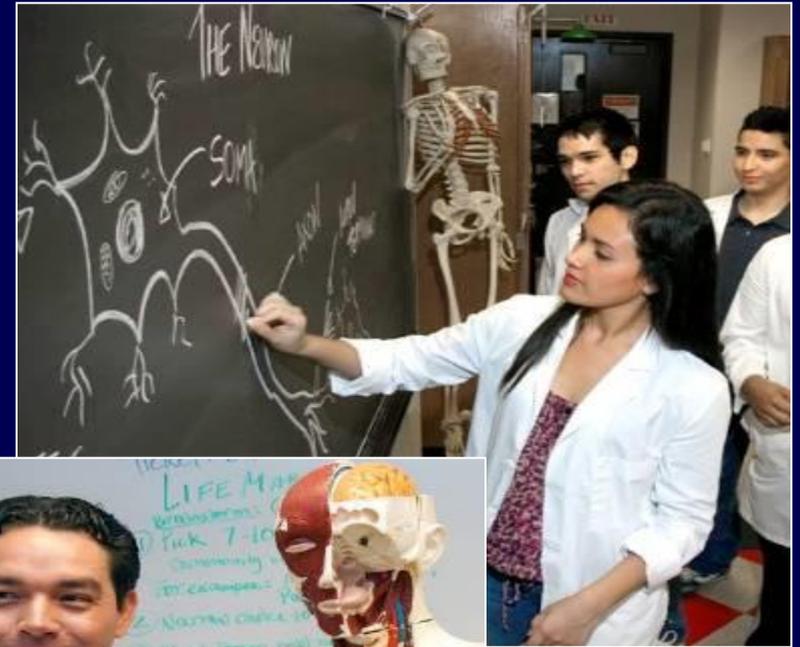
Harlingen RAHC Campus



Cutting Edge Technology



UT RGV School of Medicine



Harlingen Aerotropolis

Runway Lighting Project



(Example, not VIA)

Runway Lighting Project





HARLINGEN 
AEROTROPOLIS
VALLEY INTERNATIONAL AIRPORT

Rocket Propulsion Test Facility



2D Rendering by TSTC Students

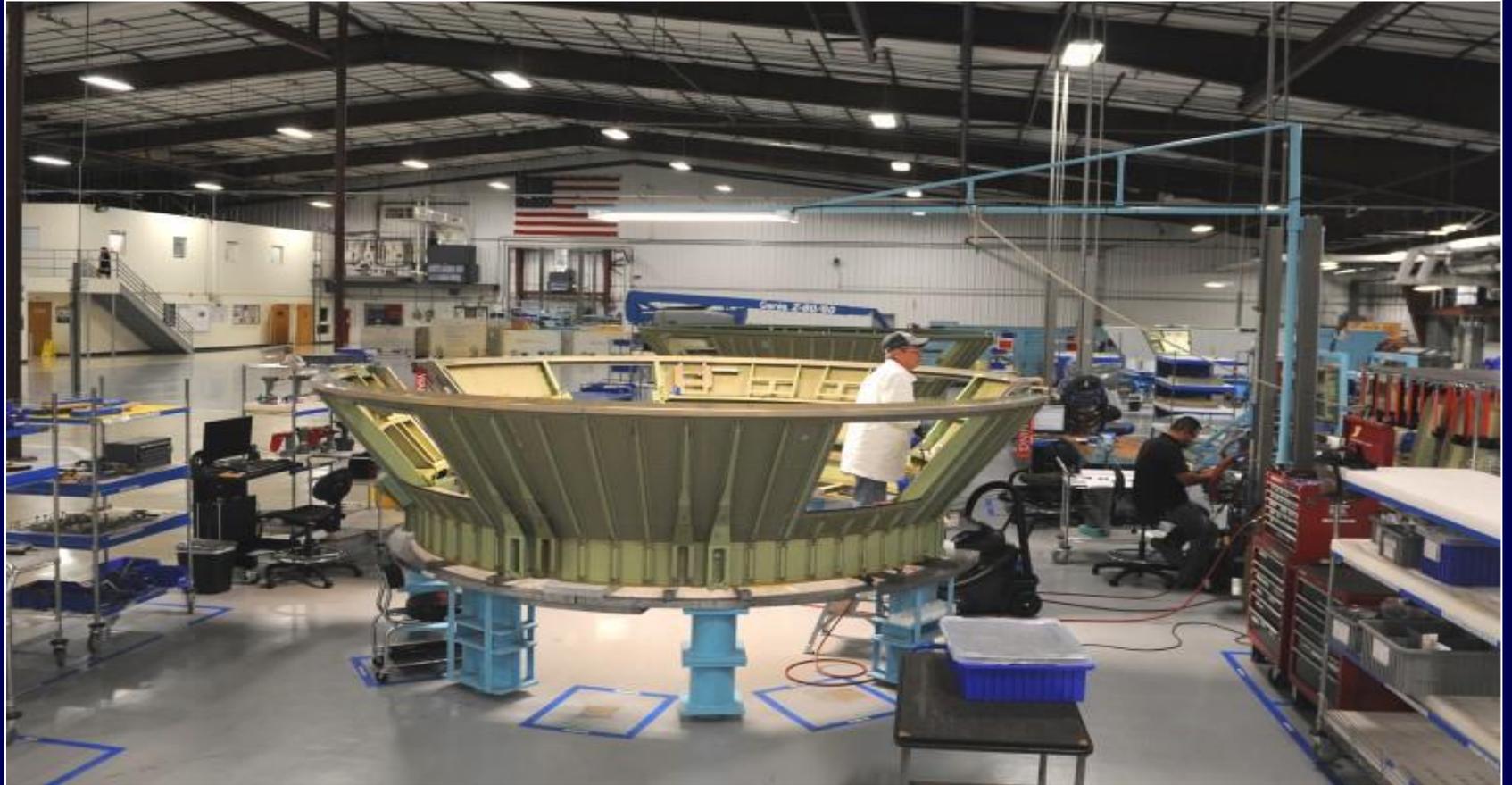
United Launch Alliance

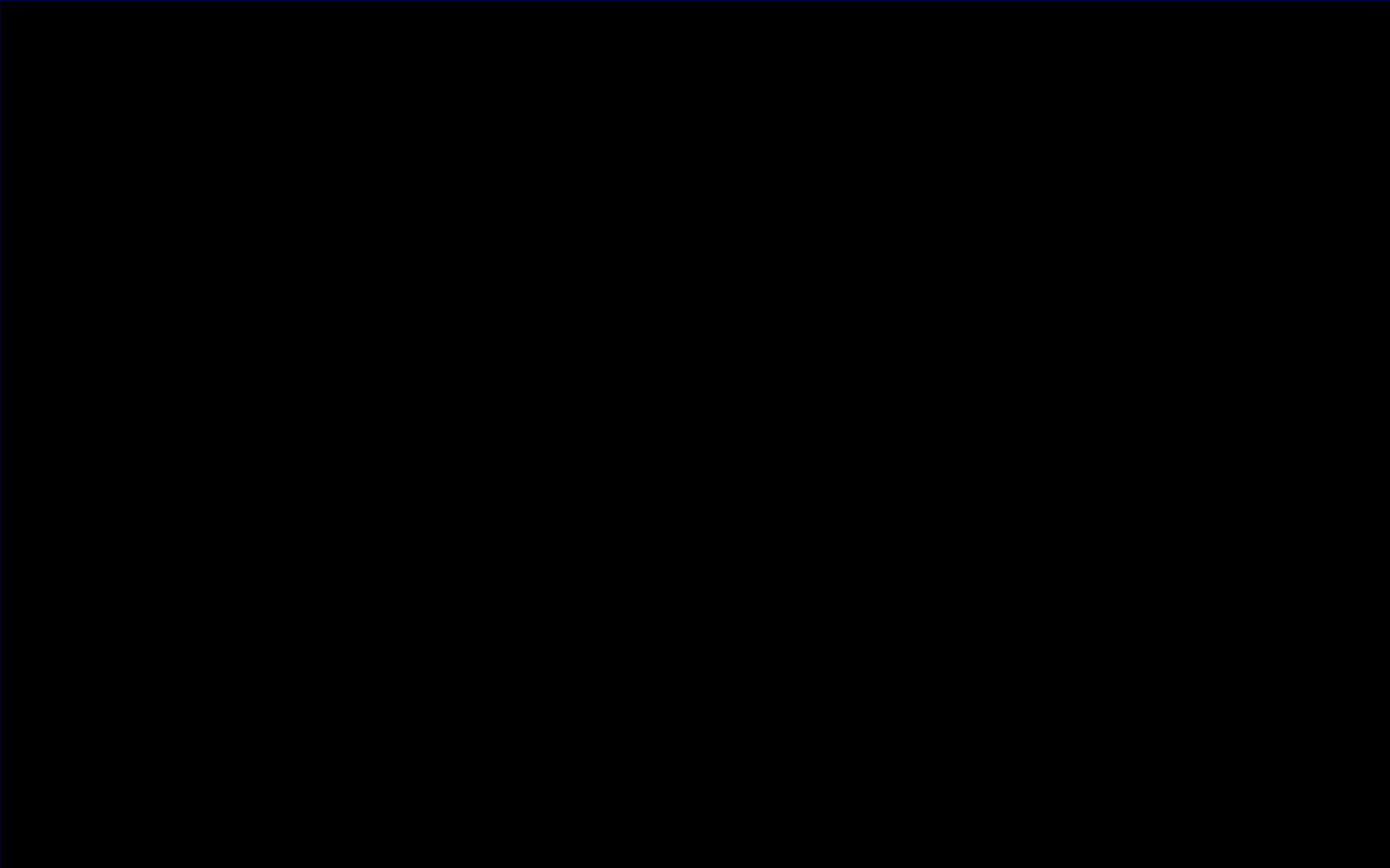


United Launch Alliance



United Launch Alliance





Downtown and
Redevelopment
of the
Baxter Building

Downtown in the 1980s



Downtown Harlingen Today



Over the past 21 years:

Overall Reinvestment of \$24,151,300

Creation of 600 jobs & 131 small businesses

Contribution of 20,514 volunteer hours



Baxter Building



Sell for \$250,000

On condition they
invest

\$4.5 million

in redevelopment

Parrish Lofts in Pratt, Kansas



Parrish Lofts in Pratt, Kansas



Parrish Lofts in Pratt, Kansas



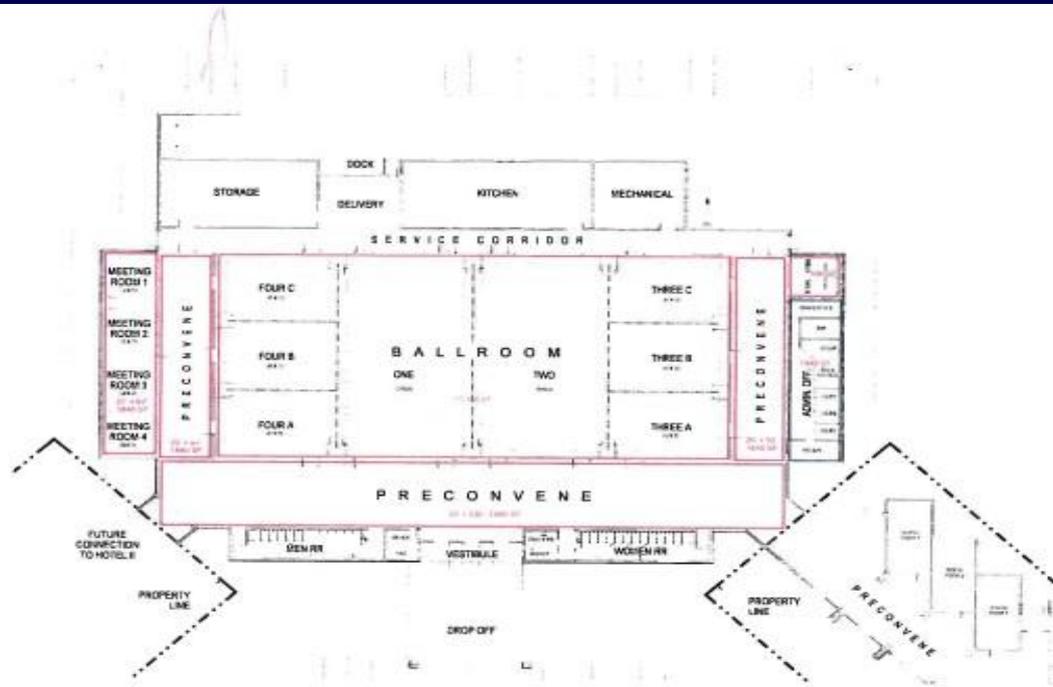
Strong Return on
Investment

Turn Eyesore into
Asset



The Convention Center

Convention Center



GEOFFREY H. BUTLER, AIA, AIA 100177
1010 N. GARDEN
SUITE 1200
SPRINGFIELD, MO 65702
P 417.865.4100
F 417.865.4122

CONFERENCE CENTER PLAN 43,700 GSF
HILTON GARDEN INN - HARLINGEN, TX



Developer will
lease the
Convention Center
and manage it for
the City

Developer will
share the
operating costs

City will not pay
any incentives
for the hotel

Projects include St. Anthony Hotel





Closing

There has
been much
to celebrate

Safe, Prosperous, Clean



More Parks and Playgrounds



More Shops and Services



Education and Healthcare



Great Airport and Downtown



We Build Rockets Too



Photo Courtesy of United Launch Alliance (ULA)

Hip and Fit



Diversity
Makes Us
Strong

Harlingen
is
Strong

Thank You



STATE OF THE CITY ADDRESS

January 29, 2016

Mayor Chris Boswell