



Sign Ordinance

Quick Facts

What is Permitted & Prohibited within our City Limits?

Planning & Zoning Department

502 E. Tyler Ave.

Harlingen , TX 78550

Phone: (956) 216 - 5101

Fax: (956) 216 - 5265

www.myharlingen.us

Banner Signs

Banner Signs are signs of lightweight fabric or similar material that is permanently mounted in accordance with the following:

1. Flat against the wall of a building or fence, and securely attached at all corners and every 3 ft. along the length and width of said banner, or
2. Securely attached at all corners between two permanent mounting structures such as masonry support columns, steel support columns or an approved permanent frame.



Banners 80 ft² or less shall **NOT** require a Sign Permit and are exempt from the total permitted sign area on site.

Banners mounted on the wall of a building or between a building's support columns shall not exceed 20% of the building façade.

Portable Signs

Portable Signs are signs not permanently attached to the ground or other permanent structure, or a sign designed to be transported.



All Portable Signs shall:

1. Be approved with a Sign Permit,
2. Be counted towards the maximum sign area permitted on site,
3. Be anchored and secured to the ground,
4. Have proper electrical connections (if applicable), and
5. Remain in good physical and aesthetic conditions



Portable Signs

Continued . . .

In the Downtown Improvement District (DID), Sandwich Board Signs are permitted subject to the following:



1. Each face shall not exceed 6 ft² of sign area,
2. Shall comply with ADA sidewalk requirements,
3. Shall be removed at the end of each business day,
4. Shall not require a Sign Permit,
5. Must remain in good physical and aesthetic conditions.

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Further Help Online

The City's Sign Regulations are available online at: www.myharlingen.us

On the Home page, scroll to

—>Planning and Zoning

—>Click on Zoning Ordinance

Section 12—Sign Regulations

Temporary Signs

These are signs used only temporarily in accordance with the Zoning Ordinance and not permanently mounted per building codes.

Signs permitted as a Temporary Sign are inflatable signs and beacons.

All Temporary Signs shall:

1. Require a Sign Permit,
2. Be allowed for no more than 30 consecutive days per occurrence, 4 occurrences per year,



3. Be counted towards the maximum sign area permitted on site,
4. Remain in good physical and aesthetic conditions.

Any Other Questions?

If you have questions after reviewing this brochure, visiting our Website, and reading the Section 12 Sign Regulations, please do not hesitate to call or come by the Planning and Zoning Department!

Our contact information is listed on the front page of this brochure.

Please

DON'T FORGET . . .

ALL signs (freestanding, wall-mounted, roof-mounted, portable, temporary, permanent, etc.) require the review and approval of a SIGN PERMIT prior to erecting/installing the sign.

The ONLY signs that are exempt from obtaining a sign permit are:

1. Banners (NOT banner/feather flags) that are 80 ft² or less, and
2. Sandwich Board signs that are inside the DID & have a sign face area less than 6 ft².

Portable signs shall be properly anchored and secured to the ground, and have the proper electrical connections.

Banners 80 ft² or less shall be mounted against a wall or securely attached between two support columns.

Wind flags/feather flags, or similar flags are not allowed.

Signs that are erected or installed without the approval of a Sign Permit are PROHIBITED.

Signs attached to trees, utility poles, or natural features are PROHIBITED.